

A dynamic splash of water in shades of blue and white, with numerous droplets and bubbles, set against a white background. A solid dark blue vertical bar is on the left side of the image.

immerse yourself

The logo for Bayshore Solutions, featuring a stylized blue wave icon inside a circle.

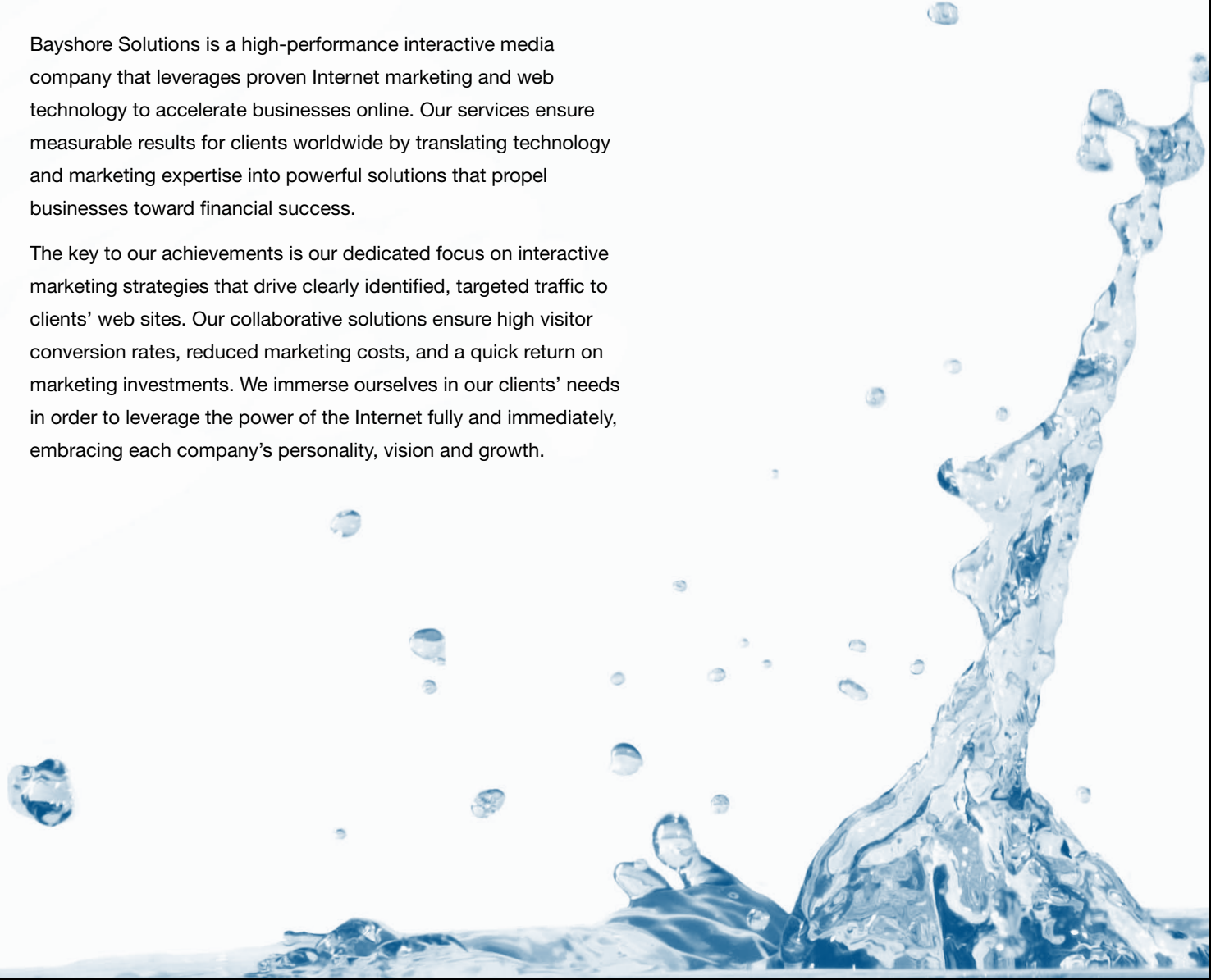
BAYSHORE SOLUTIONS



## welcome to bayshore solutions

Bayshore Solutions is a high-performance interactive media company that leverages proven Internet marketing and web technology to accelerate businesses online. Our services ensure measurable results for clients worldwide by translating technology and marketing expertise into powerful solutions that propel businesses toward financial success.

The key to our achievements is our dedicated focus on interactive marketing strategies that drive clearly identified, targeted traffic to clients' web sites. Our collaborative solutions ensure high visitor conversion rates, reduced marketing costs, and a quick return on marketing investments. We immerse ourselves in our clients' needs in order to leverage the power of the Internet fully and immediately, embracing each company's personality, vision and growth.



## about us

Bayshore Solutions is a leading full-service interactive media firm in the United States. Founded in 1996, we have delivered custom websites, web applications and Internet marketing strategies to over 1,500 clients. Bayshore Solutions offers award-winning services in interactive design, application development, interactive marketing, search engine optimization, and web hosting.

### What Bayshore Solutions can do for you

- Extend your brand using the latest technology designed for today's rapidly evolving Internet users
- Produce high quality, professional websites for businesses of a variety of sizes and industries
- Improve your overall bottom line through proven, high-performance interactive marketing strategy



"We ultimately achieved far more than we had hoped for when we joined up with Bayshore. To say that we're pleased with Bayshore's impact on our top-line revenue would be an understatement."

**Mark Sidel**  
CEO  
Swim 'N Sport



## core services

### Web Consulting

We help our clients ride the waves of new technology initiatives with expert functional and technical specifications perfectly tuned to specific business needs. Our web consultants capture business processes quickly and intelligently. We are subject matter experts across major industries, including both business-to-business and business-to-consumer markets.

### Interactive Marketing

Bayshore Solutions grounds exciting web development and design in comprehensive and integrated online marketing strategies. We help our clients increase on-line revenue and brand awareness by providing innovative and proven search engine marketing solutions.

### Web Design

At Bayshore Solutions our web design team works aggressively to deliver creative designs that are visually appealing and clearly reflect our clients' branding, offerings and online objectives. We blend design, usability, and function to meet specific business goals, with website designs that capture market interest and help convert visitors to customers.

### Software Development

We create powerful, custom web software designed specifically for particular business environments and objectives. Recognizing each company's unique online needs, our experts develop software solutions that fully optimize website flow and usability. We place clients at the core of the development process, creating a partnership that ensures perfect alignment between vision and product.

### Web Hosting

Our secure, multi-redundant hosting infrastructure ensures a powerful, dependable flow of business-critical information, with 24/7/365 availability and top performance. Behind the scenes monitoring and maintenance provide backups, server monitoring, managed intrusion detection, and premium Internet services.

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“Bayshore Solutions has taken our e-marketing efforts to a new and unexpected level. They're very proactive, and have really become an extension of our marketing department.”

**Kristan Evans**  
Director of Marketing  
Paradigm Learning

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## measurable results

“We were looking for a company to team up with our agency and ourselves to develop and implement a comprehensive Internet strategy. Bayshore Solutions formed a long-term partnership with to help us accomplish our goals, not just a website.”

**Kelly Rogers**  
General Manager  
Reeves Import Motorcars

At Bayshore Solutions we deliver each client individualized, premium service and award-winning solutions that focus specifically on clear business objectives. We pride ourselves on our progressive methodology, which flows directly and quickly to the identification of critical business needs.

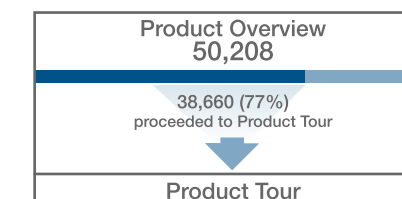
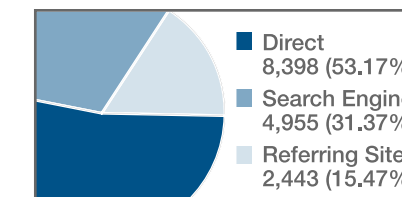
Our loyalty to each client is absolute, and we are dedicated to highly collaborative, long-lasting relationships. Bayshore Solutions is committed to improving each company's revenues and overall financial strength through optimized Internet performance and proven interactive marketing strategies.

## Internet Strategy

The interactive marketing team at Bayshore Solutions uses advanced analytics to identify, attract and engage each client's target audience. Through highly effective search engine marketing, display media and emerging media, we drive high-potential traffic to clients' sites.

By continually tracking and verifying the performance of search methodologies and search marketing campaigns, we ensure the best use of clients' valuable interactive marketing resources. Bayshore Solutions improves website effectiveness by revealing and resolving usability bottlenecks and barriers that prevent customers from meeting their needs.

Our strategic site monitoring and tracking methodologies deliver extensive analytical information regarding website performance and visitor conversion. Intelligent reporting, analysis and response ensure that each client's Internet strategies quickly translate into a substantial return on investment through enhanced Internet visibility and increased customer acquisition rates.



Store Links		
Shopping Cart	/store/cart.html	
Customer Service	8,743	Clicks
Warranty>Returns	3,593	Transactions
	\$16,934.43	Revenue
	\$432.00	Goal Value



the right choice



Bayshore Solutions offers complete business solutions that have been cited repeatedly by award organizations for ingenuity and effectiveness. Energized by expertise, talent and drive, our innovative services help clients achieve ambitious business goals.

- High-performance interactive marketing solutions deliver financially for clients, rapidly achieving a solid return on investment.
- Complete solutions effectively blend strategy, design, creative services, and technology expertise to ensure business success.
- Cost-effective development projects always finish on time and on budget, with certified management teams maintaining full control over project schedules and outcomes.
- Secure, highly reliable technology infrastructure—through industry leader Qwest—builds confidence in hosted applications, with full availability, top performance and zero downtime.



## Awards

Bayshore Solutions is fully committed to industry best practices and professional standards for all campaigns. We ride the highest waves of project excellence while protecting every client's integrity, reputation and image. Our quality and professionalism are recognized annually:

- Advertising Age Magazine: Top 100 Interactive Agencies
- American Advertising Federation: Addy Award
- BtoB Magazine: Top 20 Interactive Agencies
- Horizon Interactive Awards
- Inc. 5000's List of Fastest-Growing Companies
- International Academy for Digital Arts and Sciences: Webby Awards
- Microsoft Gold Certified Partner
- Summit Creative Awards
- Web Marketing Association: WebAward

Call us today at 813-902-0141 for more information.

"We selected Bayshore Solutions because of their unique combination of experience, capabilities and reputation. Our relationship with Bayshore Solutions continues to strengthen based on their clear understanding of our strategic vision and of the professional staffing industry"

**Chris Hachey**  
Director of Marketing  
Kforce Professional Staffing



Corporate Headquarters  
600 N. Westshore Boulevard  
Suite 700  
Tampa, Florida 33609  
813.902.0141

Atlanta  
5 Concourse Pkwy  
Suite 3000  
Atlanta, Georgia 30328  
770.399.8820

Ft. Lauderdale  
1451 West Cypress Creek Rd.  
Suite 300  
Fort Lauderdale, FL 33309  
954.928.2840

Dallas  
100 Crescent Court  
Suite 700  
Dallas, TX 75201  
214.459.3433

[www.bayshoresolutions.com](http://www.bayshoresolutions.com)